

PUBLIC NOTICE - E. COLI

XL Foods Inc. E. Coli Class Action

Legal Action:

Legal action has been commenced under the Class Proceedings Act on behalf of those persons who became ill after consuming meat products subject to the XL Foods Inc. recall. For a list of the products subject to the recall, please visit www.inspection.gc.ca

Important Information:

If you or a family member became ill after consuming products subject to the recall, compensation may be available.

Food contaminated with E. coli 0157:H7 may not look or smell spoiled. Consumption of food contaminated with this bacteria may cause serious and potentially life-threatening illnesses. Symptoms include severe abdominal pain and bloody diarrhea. Some people may have seizures or strokes and some may need blood transfusions and kidney dialysis. Others may live with permanent kidney damage. In severe cases of illness, people may die.

For further information please contact

James H. Brown and Associates

Barristers and Solicitors

2400 Sun Life Place, 10123 - 99th Street, Edmonton, AB, T5J 3H1

Attention: Richard Mallett or Trent Brown

rmallett@jameshbrown.com

tbrown@jameshbrown.com

(All replies held in strict confidence)

JAMES H. BROWN
& ASSOCIATES

(780) 428-0088

Toll Free 1-800-616-0088